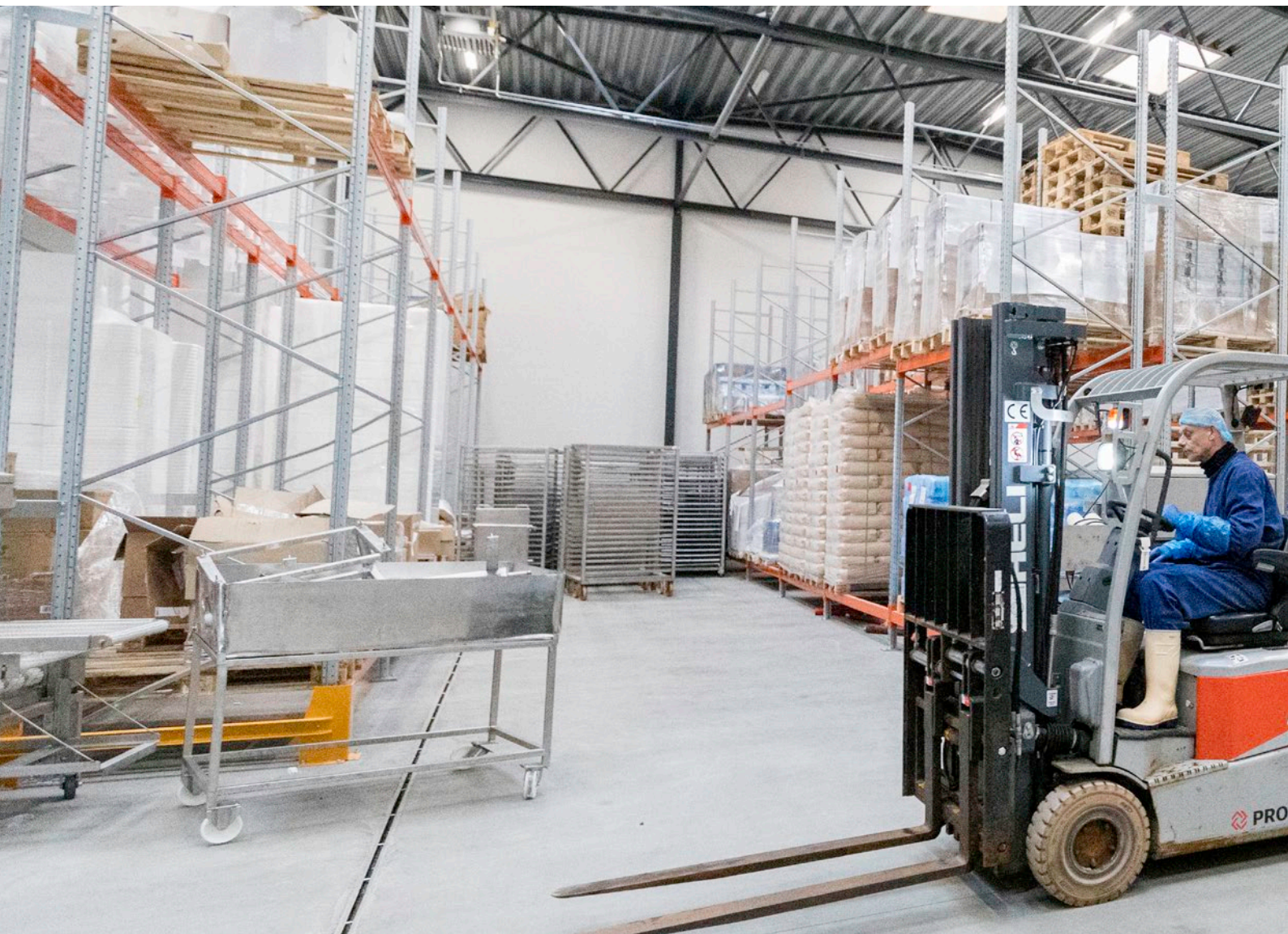




**PASSION FOR SALMON**





## A LEGACY OF EXCELLENCE

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Varde Laks A/S has been synonymous with high-quality salmon for over three decades, serving discerning customers worldwide since its establishment in 1987 by Lisbeth and Jørn Jakobsen. Their vision was simple yet ambitious: to provide some of the world's finest salmon products to a conscientious clientele.

Today, Varde Laks A/S remains a privately owned, family-run business, deeply rooted in tradition and guided by unwavering values. Led by Thomas Jakobsen, representing the next generation of the family, the company embodies a seamless transition between generations while embarking on an era of expansion and innovation.

Our commitment to excellence extends from our founding principles to our cutting-edge operations. With a new warehouse facility recently inaugurated, Varde Laks A/S has fortified its reliability of supply, ensuring seamless distribution of our premium salmon products to markets across the globe.

When you choose Varde Laks A/S, you're not just selecting salmon; you're selecting a legacy of excellence. Our unwavering commitment to delivering the highest quality salmon remains steadfast, ensuring that every product bearing our name exceeds your expectations and delights your palate.





## SUPERIOR QUALITY

At Varde Laks A/S, we meticulously source our raw salmon from a curated selection of sustainable suppliers hailing from the pristine waters of Norway, Scotland, Ireland, and the Faroe Islands.

Our commitment to sustainability extends beyond borders as we ship our products worldwide, reaching discerning consumers in countries spanning from Australia and India to the United States and across Europe.

Our relentless pursuit of excellence is evidenced by the certifications we've earned, attesting to the integrity of our operations and the quality of our products.



Thomas Jakobsen, CEO at Varde Laks





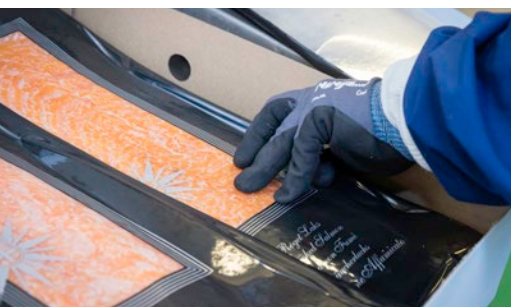


## OUR PRODUCTS

Explore the richness of our offerings: dry-salted, smoked, marinated, sliced, or whole – Varde Laks A/S has it all!

With an unwavering commitment to excellence, we meticulously select the finest, superior-grade salmon for our diverse product range.

Every step of our production process, from sourcing to packaging, takes place at our own facility in Varde, ensuring stringent quality control measures are upheld by our skilled workforce. It's this dedication that guarantees our standards remain consistently high before we ship our premium salmon products worldwide.



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## SALMON PASSION

Our latest range of products is named Salmon Passion. The products are made for the food-service industry and similar businesses mainly located in Europe. The Salmon Passion is, like all our other brands, made from first-class, superior salmon raw materials.



## UNIQUE SALMON

Our most famous and well-known products are the Unique Salmon line. These products are classical foodservice products and are served in numerous countries. The product range contains a fair amount of standard products alongside unique specialties.



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## A SUSTAINABLE CHOICE

Embracing our role in the global shift towards sustainability is not just a mission; it's the essence of our daily operations at Varde Laks A/S. As stewards of the environment, we're committed to leading by example, embodying sustainability in every facet of our business.

From our stringent focus on animal welfare to the integration of sustainable practices throughout our production processes, such as the implementation of energy-efficient ovens and cooling systems, we're dedicated to minimizing our ecological footprint.

We've repurposed excess heat from our operations, finding new and resourceful ways to utilize it for further environmental benefit.

Our commitment extends beyond the waters – we're equally passionate about preserving life above sea level. That's why we've proudly joined an afforestation initiative in Denmark, where we've contributed to the planting of several acres of deciduous forest. By actively participating in such projects, we're not just caring for the planet; we're actively nurturing and replenishing it for generations to come.

In the ever-evolving landscape of the market, the cornerstone of success lies in having the right team. Over the years, we've cultivated a robust company culture and assembled a dedicated workforce that comprises both seasoned professionals and dynamic, young talents.



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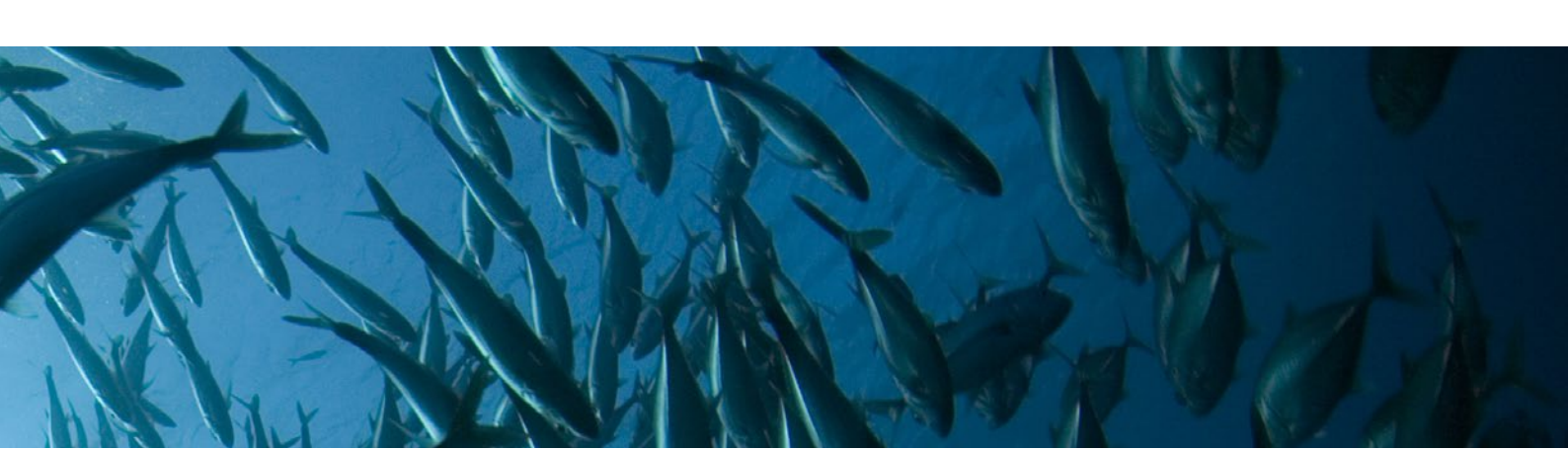
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## MEET OUR TEAM

At Varde Laks A/S, we prioritize individual growth and development at every level, fostering a culture where learning and advancement are integral to our collective journey. Whether you're a seasoned veteran or a fresh face, there's ample opportunity for personal and professional growth as we navigate the path forward together.

Many of our team members have been integral parts of our journey for years, while others bring fresh perspectives and innovative ideas as newcomers. Regardless of tenure, each member of our team plays a pivotal role in our continued success and growth as a company.

If you're passionate about making a meaningful impact and want to be part of a dynamic team that values collaboration, innovation, and excellence, we welcome you to reach out and explore opportunities with us.



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# GET IN TOUCH

Do you want the world's best salmon? Our dedicated sales team is ready to answer any questions and requests you might have.



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